

SUSTAINABLE DEVELOPMENT...?



Valuable Facts for Citizens

Aims, Origins, Implementation, and Implications

Introduction

Sustainable development is a marketing term. It was derived, at great financial cost, to sell an agenda that, in fact, is not nearly as noble as it sounds. The term deceptively takes advantage of people's desire to be environmentally responsible in order to rob them of their hard-earned income and citizen's rights.

Sadly, elected officials, business owners, and private citizens alike have been fooled by sustainable development marketing and initiatives. With the best of intentions, they have thus brought heavy losses upon themselves and fellow citizens.

While international in origin and scope, sustainable development policies and initiatives are purposefully made to look as though they are locally driven. Citizen resistance to the compromise of rights – one's own or those of others – diminishes considerably when people believe the "good idea" is theirs.

However, when citizens come to understand the true source and goals of sustainable development, along with the profound deception it engenders, their desire to assist in moving it forward frequently evaporates.

Though extremely abbreviated, this informational sheet provides basic information to help you:

- Understand sustainable development's true aims
- Learn something of its origins and how it is implemented, particularly at the local level.
- Tune in to key vocabulary so that you can better recognize sustainable development and protect your rights

Aims

The goal of sustainable development is nothing short of full control over resources, including:

- **Money**, via massive, global redistribution of wealth
- **Natural resources**, via government regulation
- **Land**, via obliteration of private property rights
- **People**, via educational curricula, public policy, undermining of representative government, and other means

Subsequent sections of this document will demonstrate that however outlandish this plan sounds, it is real and much further advanced than most people realize.

We stand in danger of losing our rights and freedoms permanently to sustainable development. Only the awareness and direct engagement of citizens can reverse this now well-entrenched threat.

Origins

Though sustainable development has existed as a concept for some time, the phrase went into widespread usage during and after the 1992 United Nations Earth Summit in Rio de Janeiro. The term "sustainability" has since become ubiquitous.

At the summit, a comprehensive plan was presented to achieve sustainable development aims on a global basis. The plan, the United Nations' *Agenda for the 21st Century*, or *Agenda 21*, was a joint project between the United Nations (UN) and not just hundreds but thousands of special interest, non-governmental organizations. More on two such NGOs below.

The 40-chapter *Agenda 21* is breathtaking in scope, encompassing every aspect of society in order to achieve what it plainly acknowledges as a comprehensive transformation of human existence.

For years, the UN hid *Agenda 21*. Anyone who mentioned it was labeled a conspiracy theorist. However, the UN now publishes the complete document on its website. Thus, one can easily access it to verify much or all of the information presented here in relationship to the UN's stated intentions.

Implementation

Agenda 21 is a non-binding charter. Consequently, while the aims of sustainable development are global in scope, they require hard policy change and control at the state and local levels to achieve the UN's desired ends. It is in signing onto charters, accepting grant money, and/or enacting statutes or ordinances that state and local governments unwittingly give *Agenda 21* real teeth. The surest way to achieve that outcome is to fool elected officials and the public by making sustainable initiatives and aims seem noble, attractive, and desirable.

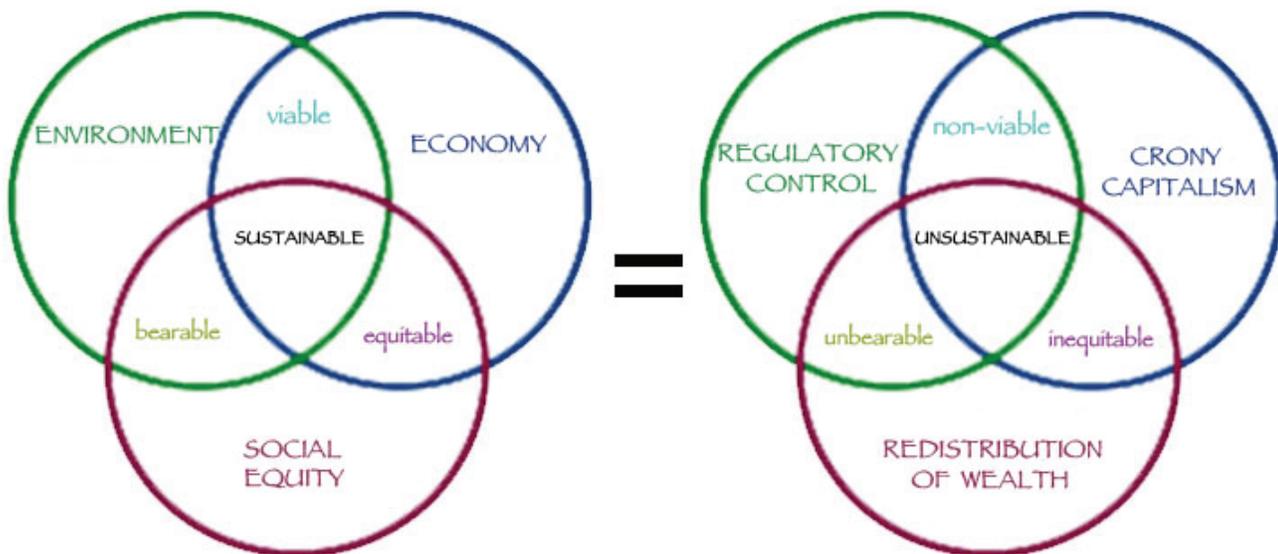
Several measures have been taken and tools created to ensure that the public and their elected officials swallow the bait.

The Three E's

The "three E's" of sustainable development – environment, economy, equity – have been used extensively as a marketing foundation. The figure below graphically represents the inter-

Figure: Sustainability advocates often use the set of overlapping circles on the left to illustrate the foundation on which sustainable development is built, the “three E’s” — environment, economy, equity.

The second set of circles, on the right, reveals the realities of what the three E’s actually represent.



section of these three concepts and how they are meant to create a sustainable world, realized through enactment of related policies and initiatives. However, as the second set of circles shows, sustainable development is based on lies and corruption. Therefore, it can never equal the heaven on earth it touts.

President’s Council on Sustainable Development

In 1993, President Clinton created the President’s Council on Sustainable Development, facilitating the advancement of *Agenda 21* through every major federal agency from the Department of Agriculture to the Department of Education.

These agencies use regulatory authority, grant monies, national curricula, and many other means to ensure dissemination of “sustainable” thought and practice to the state and local levels.

Grant money is a particularly effective tool since state and local governments often need money. However, this money always comes with strings attached. The aim is often to compromise representative government so that there is no proper recourse when sustainability policies are discovered to be robbing citizens of money and rights.

The American Planning Association and ICLEI

A powerful NGO, the American Planning Association (APA) was commissioned to create a comprehensive plan for deploying sustainable development to the state and local levels. Having accomplishing this task, the APA next provided *Growing Smart*, a guidebook of model sustainability legislation that is now standard in college and university courses, on planners’ desks, and in state and local government offices.

Another NGO contributing to *Agenda 21*, the International Council for Local Environmental Initiatives (ICLEI), had to change its name to Local Governments for Sustainability. With more citizens waking up to the globalist aims of *Agenda 21*, the “international” in ICLEI’s title had become a liability. ICLEI charters membership with counties and municipalities. It works to undermine representative local government and property rights

through sustainable initiatives and policy change.

Conclusion

Agenda 21 and sustainable development are advanced by many organizations and by representatives of both major political parties. The initiatives go by many names, including but not limited to **comprehensive planning**, **Smart Growth**, the **Wildlands Project**, **Green Cities**, and **Green Tier**. These clever, lofty-sounding names cloak a demonstrable agenda of control that runs counter to real freedom or responsibility.

Despite the advanced state of *Agenda 21* today, sustainability advocates must still operate largely by stealth. They recognize that people will not willingly agree to advance and implement initiatives and policies that work to strip them of resources, freedoms, and proper representation.

We know the deceit is intentional because the sustainability advocates tell us so themselves. For example, Seattle planner J. Gary Lawrence too candidly admitted in 1998 that:

...participating in a UN advocated planning process would very likely bring out many...who would actively work to defeat any elected official...undertaking Local Agenda 21. So we will call our process something else, such as comprehensive planning, growth management, or smart growth.

Recently, the APA even created a “Glossary for the Public” in order to guide sustainability advocates more smoothly through the process of using language to deceive us.

There is hope. More people are waking up every day. In fact, the State of Alabama has just passed a comprehensive anti-*Agenda 21* law. Several other states have similar bills before their respective legislatures. Combining our individual talents and energies we can restore and preserve true freedoms for all. But it will take significant effort.

With your awareness, engagement, and willingness to educate others in your community, the damaging sustainable development deception can and will finally be stopped in all of its forms.